Permit #F00031568

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031568 **Type of Permit:** FILMING **Release Date:** 09/17/2010

Production Company HOUSE OF USHER

Insured Company Name HOUSE OF USHER
Contact Phone No. 1 310-586-0055
Contact Phone No. 2
Fax
Address 2014 BROADWAY
SANTA MONICA, California 90404

Production Title PETCO

Type of Production Commercial - Standard

Producer Craig Repass

Director Kinka Usher

1st AD John John

Production Manager Lori Hoffman

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone Office - 310-586-0055

Location Assistant Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$305.00
LA COUNTY ROAD APPLICATION FEE	$52.00

Total Permit Fee $1,241.00

Number of Locations 1

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Summary Information — Location

Permit Number F00031568
Production Company HOUSE OF USHER
Insured Company HOUSE OF USHER
Production Title PETCO

Location Manager Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone Office - 310-586-0055

Location Address 234 E Mendocino St, Altadena, CA, 91001

Location Type Private Residence

Location Description PRIVATE RESIDENCE.

Prep Dates 9/17/2010 - 9/17/2010 07:00 - 22:00

Film Dates 9/18/2010 - 9/18/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document HouseOfUsher.Petco.31568.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	6
Cast/Crew vehicles	48
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	60
LA County FSA assigned	1
Sheriff/CHP	1

Filming Activities Interior Dialogue; 1 dog with trainer; (Prep: All on property);

Jurisdiction **Political:** Los Angeles County - Supervisor District 1 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 535 **Grid:** J5

Location Notes Frequency must be checked at 2725 Visscher Pl. and 2709 Visscher Pl. as they are in very close proximity to 234 E. Mendocino. In terms of frequency, treat all three locations as one. geoffrey 9/30/10

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - BALDWIN PARK Dan Heald

Coordinator Note No equipment/vehicles/activities off of private property during prep

Coordinator Note 1929-11 / FSA required

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot

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Summary Information — Location

Location 1 of 1

Permit Number	F00031568	**Location Manager**	Dave Ferdig
Production Company	HOUSE OF USHER	Primary Phone	Mobile - 818-398-3271
Insured Company	HOUSE OF USHER	Secondary Phone	Office - 310-586-0055
Production Title	PETCO		

Street : Lot at W Ventura St & N Fair Oaks Av

Posting "No Parking" signs E. Mendocino St., 300' East and 300' West of 234 E Mendocino St

Approximate Footage County Parking **Log Number** PO1

Date(s) 9/18/2010 to 9/18/2010 **Time(s)** 07:00 to 22:00

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Appointment of Beautiful Day Permits As Authorized Agent and Representative

I certify that I am a representative of HOUSE OF USHER ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 10-30-09

HOUSE OF USHER
Name of Principal

By: [signature]
Representative's Signature

DAVID S. FREIG
Print Representative's Name

LOCATION MANAGER
Representative's Title

2014 BROADWAY
SANTA MONICA, CA 90404
Principal's Address

818 398 3271
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT PERMIT